



Case Study

Moleaer's Digital Transformation with LINK4

2025 Edition

Moleaer

Optimising operations through invoicing revolution

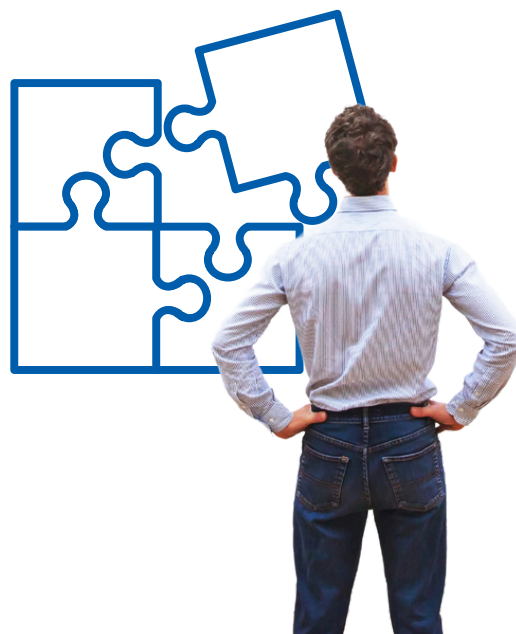
Overview

Moleaer, a prominent manufacturing company has been a trailblazer in adopting cutting-edge technologies to improve its operations. With a strong reputation for efficiency, the company faced a challenge common to many businesses: the need to optimise its invoicing process.



Manual invoicing had become a bottleneck for Moleaer, causing delays, errors, and compliance hurdles, particularly for cross-border transactions. To address this, the company partnered with Link4 to implement a Peppol-compliant e-Invoicing solution integrated with NetSuite. This transformation not only resolved inefficiencies but also positioned Moleaer as a leader in digital financial operations.

This case study explores Moleaer's journey, the results achieved, and how Link4's solutions positively affected in business transactions.



The Challenge: Manual Processes Hindering Growth

Despite being an established leader, Moleaer's manual invoicing workflows were time-intensive and prone to error. Key challenges included:

- Frequent errors during data entry, leading to delays in invoice reconciliation.
- Difficulty in meeting Norway's e-Invoicing regulations, especially for cross-border transactions via the Peppol network.
- Payment delays, which impacted supplier relationships and disrupted cash flow.

With growing transaction volumes and increased regulatory expectations, Moleaer recognised the need to transition to an automated, compliant e-Invoicing platform.



The Solution: Link4 e-Invoicing Integrated with NetSuite

To tackle these challenges, Moleaer implemented Link4's advanced e-Invoicing solution, which seamlessly integrates with their NetSuite ERP. This collaboration offered the company a streamlined, scalable solution that addressed their compliance needs while enhancing operational efficiency.

Why Moleaer Chose Link4?

- **Regulatory Compliance:** Link4 ensured compliance with Peppol standards in Norway, enabling seamless invoice exchanges with domestic and international partners.
- **Seamless Integration:** Link4's Built For NetSuite (BFN) solution enables effortless e-Invoicing within NetSuite, enhancing efficiency and accuracy; allowing real-time tracking of invoices and synchronisation with Moleaer's financial data.
- **End-to-End Automation:** Automating the invoicing process significantly reduced manual intervention, cutting errors and delays.



Implementation: A Phased Roll out for Maximum Impact

Moleaer approached the transition to e-Invoicing in collaboration with Link4, ensuring a smooth implementation.

Step 1: Assessment and Strategy

Link4 worked with Moleaer's team to evaluate their pain points and align the solution with both their immediate needs and long-term objectives. Particular emphasis was placed on ensuring compliance with Norway's Peppol e-Invoicing framework.

Step 2: Custom ERP Integration

The integration of Link4's e-Invoicing solution with NetSuite was tailored to Moleaer's workflows. This allowed invoices to flow directly into the ERP system, with real-time data updates and tracking features.

Step 3: Training and Adoption

To ensure Moleaer's team could fully leverage the system, Link4 provided hands-on training. This included guidance on automated workflows, managing exceptions, and navigating Peppol compliance requirements.

Results: Efficiency Gains and Strategic Benefits

Within six months, Moleaer's transition to e-Invoicing delivered measurable improvements:



Faster Payment Cycles

The automation of invoice processing reduced payment delays, improving on-time payments by 30%.



Cost and Time Savings

Manual data entry was cut by half, freeing up resources for other high-value activities.



Improved Compliance

With Peppol-compliant processes, Moleaer enhanced its ability to meet both domestic and international invoicing standards, reducing regulatory risks.



Stronger Supplier Relationships

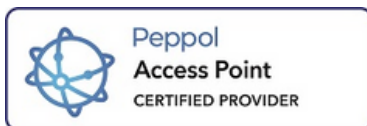
Faster payments and streamlined communication boosted supplier confidence, creating stronger long-term partnerships.

Key Advantages of Link4 for Businesses

Moleaer's success with Link4 highlights the broader benefits of e-Invoicing:

- **Enhanced Automation:** Streamlining workflows to save time and reduce errors.
- **Regulatory Compliance:** Simplifying adherence to Peppol standards across various markets.
- **Improved Integration:** Seamlessly connecting with leading ERP systems, including NetSuite, Microsoft Dynamics, QAD & Infor.
- **Scalability:** Supporting businesses of all sizes, from local SMBs to global enterprises.
- **Financial Transparency:** Providing real-time visibility into invoicing and payment cycles.

Accredited by



About Link4

Link4 is a leading provider of **Peppol**-compliant e-Invoicing solutions with **Peppol Authority** accredited Service Provider and Access Point, also recognized as a proud member of **MBIE's** authorised government panel in Aotearoa New Zealand. Since 2016, we've expanded globally, supporting public and private sectors across New Zealand, Australia, and other key regions like Singapore and Malaysia. With over eight years of experience, we continue to innovate, delivering reliable, secure, and adaptable eInvoicing solutions trusted by our customers.



Interested in a Free Consultation?

Email us at connect@link4.co